



Reginald F. Lewis College of Business  
at Virginia State University

## Industry Council(s)

Minutes for September 28, 2018

VSU Gateway Dining & Events

**Attendees:** (Council(s) Members): James Barber, Keith Boswell, Shemicia Bowen, Eldon Burton, Edward Butler, Greg Campbell, Ervin Clarke, Walter Dula, Tim Fite, Danielle Fitz-Hugh, Phil Garner, Jim Gallagher Aiyana Glover, Jhadee Gordon, Diane Hamilton, Dante Jackson, Brian Jamison, Sam Kelly, Vaughan Long, Dale Matheney, Mike Matthews, Linda Melton, Floyd Miller, Dease Moore, Denny Morris, Zachary Obey, Brittney Quarles, Bernard Robinson, Angela Roisten, Andy Shulick, Woody Thomas, Kevin Wiggins (Guests) Ginna Lambert, Becky McDonough, Tricia Puryear, Lisa Wimbush (Students) Onzae' Carter, Guy DeWeever, Destiny Hodges, Charly Mitchell, Tamia Reese, Nadia Victor, Aishata Wann (Staff) Reshunda Mahone, Ade Ola, Emmanuel Omojokun, Venkat Mummalaneni, Hari Sharma, and Jonathan Young.

Bernard Robinson (President of Networking Technologies and Support) called the meeting to order and requested that the new members introduce themselves to the group.

Dr. Emmanuel Omojokun (Dean) provided a state of affairs report regarding the College of Business. Said report included information pertinent to enrollment, recruiting efforts, centers of excellence, fundraising, etc. He alerted attendees of funding needs.

Most of the balance of the meeting was allocated to workshops to develop recommendations for the curriculum including required knowledge, skills, and abilities along with a strategic plan. Among the recommendations included 1) **scaling up SAP in the curriculum and applying it to small business** rather than just large business 2) improving distance learning 3) augmenting financial support 4) continuing the College's efforts relative to leveraging students to market the University 5) **adopting a new mission statement applicable to students** 6) consider incorporating "dynamic leaders and engaged faculty" in mission statement 7) be more focused in the degrees and provide more concentrations 8) add more certifications and opportunities thereto 9) acknowledgement of the value of the entrepreneurship program 10) create more adjunct teaching opportunities for industry partners 11) **require internships to graduate** 12) increase teaching of ethics and initiate as soon as freshman year 13) improve peer to peer mentoring 14) **continuing soft skills training and adding to it** 15) add to the exchange program with other universities 16) create an accelerated path for students 17) provide stipends to students to complete internships 18) continue to support students attending networking events 19) restart the Toastmaster's club 20) launch the M.B.A. program 21) **increase diversity within the College** 22) invest more energy in global or international focus 23) deemphasize textbooks and 24) continue to recruit candidates for admission.



Additionally, the group initiated a discussion regarding leadership elections to convene at the next meeting.

The meeting adjourned at 9:30 a.m.

NEXT MEETING IS SCHEDULED FOR DECEMBER 4<sup>TH</sup> AT 430 CLAIRMONT COURT, COLONIAL HEIGHTS 23834 AT 8 A.M.

