

September 16, 2022 Board of Visitors Full Board Meeting: 11 am

9/16/2022 12:00:00 AM 11:00 AM - 03:00 PM



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Makola M. Abdullah, Ph.D.
President

VIRGINIA STATE UNIVERSITY
VIRGINIA STATE UNIVERSITY, VIRGINIA 23806
P.O. Box 9001
(804) 524-5070
(804) 524-6506 FAX

MEMORANDUM

TO: Members, Virginia State University Board of Visitors
FROM: Makola M. Abdullah, Ph.D., President
SUBJECT: Materials for the September 15-16, 2022 Board of Visitors Meeting
DATE: September 8, 2022

Enclosed you will find reports and materials for your review in preparation for the September 15-16 meetings of the Virginia State University Board of Visitors. The schedule is as follows:

Thursday, September 15th

- 9:00 a.m. - Committee on Academic & Student Affairs
- 12:30 p.m. - Committee on Institutional Advancement
- 2:00 p.m. - Committee on Audit & Compliance
- 3:00 p.m. - Committee on Personnel, Compensation & Governance

Friday, September 16th

- 9:00 a.m. – Committee on Facilities & Finance

At 11:00 a.m. Friday, September 16th, the Full Board will convene at the Gateway Dining & Events Center. The Full Board meeting will be available to the public via livestream in accordance with Virginia open meeting laws. However, there will not be an opportunity for public comment at the meeting.

Pursuant to the Americans with Disabilities Act (ADA) and Section 508 of the Rehabilitation Act of 1973, VSU will provide a sign language interpreter during the livestream ([IT Accessibility Laws and Policies | Section508.gov](#)). If viewers experience technical interruption, they may contact the VSU Helpdesk at (804) 524-5210.

Hotel accommodations are available at the Hilton Garden Inn Richmond, South located at 800 Southpark Boulevard, Colonial Heights, VA 23834, telephone number (804) 520-0600. Reserved parking on campus for Board members will be in the lot adjacent to the Gateway Dining and Event Center.

Please contact Dr. Annie C. Redd, Chief of Staff/Director of Board Operations & Relations, with questions or for clarification at aredd@vsu.edu or (804) 524-3340.

MMA:acr

2022-2023 Board Committees
As of 7.24.2022

| | |
|-------------------------------------|---|
| Academic and Student Affairs | Personnel, Compensation & Governance |
|-------------------------------------|---|

Ms. Pamela Currey, Chair
 Dr. Christine Darden (Vice Chair)
 Mr. Thomas Cosgrove
 Dr. Leonard Haynes, III
 Mr. Edward Owens
 Dr. Valerie Brown, Rector (ex-officio)

Dr. Leonard Githinji (*Faculty Representative*) *
 Ms. Yania Campbell (*SGA Representative*) *

Mr. Glenn Sessoms, Chair
 Mr. Jon Moore (Vice Chair)
 Dr. Robert Denton, Jr.
 Dr. Harold Green, Jr.
 Mr. Michael Flemming
 Ms. Shavonne Gordon
 Mr. Wayne Turnage
 Dr. Valerie Brown, Rector (ex-officio)

| | |
|--------------------------------------|----------------------------------|
| Facilities, Finance and Audit | Institutional Advancement |
|--------------------------------------|----------------------------------|

Mr. William Murray (Chair)
 Mr. Michael Flemming (Vice Chair)
 Mr. Victor Branch
 Mr. Thomas Cosgrove
 Mr. Wayne Turnage
 Dr. Valerie Brown, Rector (ex-officio)

Ms. Shavonne Gordon, Chair
 Mr. Edward Owens (Vice Chair)
 Mr. Victor Branch
 Ms. Pamela Currey
 Dr. Christine Darden
 Mr. Glenn Sessoms
 Ms. Brenda Stith-Finch, (Chair, VSU Foundation)
 Dr. Valerie K. Brown, Rector (ex-officio)

| | |
|---|----------------------------|
| Audit & Compliance Committee | Executive Committee |
|---|----------------------------|

Mr. Jon Moore, Chair
 Mr. William Murray (Vice Chair)
 Dr. Robert Denton, Jr.
 Dr. Harold Green, Jr.
 Dr. Leonard Haynes, III
 Dr. Valerie Brown, Rector (ex-officio)

Dr. Valerie Brown, Rector
 Mr. Glenn Sessoms, Vice Rector & Chair
 Dr. Christine Darden, Secretary
 Ms. Pamela Currey, Chair
 Ms. Shavonne Gordon, Chair
 Mr. William Murray, Chair
 Mr. Jon Moore, Chair

| | |
|-------------------------------|---|
| VSU Foundation Liaison | VSU Real Estate Foundation Liaison |
|-------------------------------|---|

Mr. Jon Moore

Mr. William Murray

*Non-voting



**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
SEPTEMBER 15-16, 2022
REVISED MEETING SCHEDULE
(AS OF 9.8.22)**

**Gateway Dining & Event Center, Second Floor
2804 Martin Luther King Drive - located on the campus of VSU**

THURSDAY, SEPTEMBER 15, 2022 – Salon A, 2nd Floor

- **8:00 am – 8:45 am** *Breakfast*
- **9:00 am - 11:30 am** *Academic & Student Affairs Committee*
- **11:30 am – 12:30 pm** *Lunch*
- **12:30 pm – 1:30 pm** *Institutional Advancement Committee*
- **2:00 pm – 2:30 pm** *Audit & Compliance Committee*
- **3:00 pm – 3:45 pm** *Personnel, Comp & Gov Committee*

Board of Visitors Recognition Dinner, Gateway Dining & Event Center

- **5:00 pm - 6:00 pm** *Reception – President’s Dining Room & Foyer*
- **6:00 pm - 8:00 pm** *Dinner – Salon B & C*

FRIDAY, SEPTEMBER 16, 2022 – SALON A, 2ND FLOOR

- **8:00 am – 8:45 am** *Breakfast*
- **9:00 am – 10:30 am** *Facilities and Finance Committee*
- **11:00 am – 12:30 pm** *Full Board Meeting convenes*

- **12:30 pm – 1:30 pm** *Lunch Break*
Board Group Photos &
New Board Member Photos

- **1:30 pm – 3:00 pm** *Full Board Meeting re-convenes*

*****All start and ending times for committees are approximate. Meetings will proceed as committee members are ready to do so. The Board reserves the right to change its schedule as necessary.***

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
FULL BOARD MEETING
11:00 A.M., FRIDAY, SEPTEMBER 16, 2022
The Gateway Dining & Event Center
(on the campus of Virginia State University)
(No Public Comment Period Scheduled)**

DRAFT AGENDA

11:00 a.m. FULL BOARD MEETING CONVENED

Rector Valerie K. Brown, Presiding

- Roll Call (*Dr. Christine Darden, Board Secretary*)
- Invocation (*Pastor Graham*)
- Rector’s Remarks
- Approval of Agenda
- Board Approvals
 - Minutes from Previous Meetings:
 - *Minutes, Board Orientation Session I, August 4, 2022*
 - *Minutes, Board Orientation Session II, August 5, 2022*
 - *Minutes, Full Board Meeting, August 5, 2022*
- President’s Remarks and Presentation..... Dr. Makola M. Abdullah

• COMMITTEE REPORTS

Academic & Student Affairs Committee

- **Action Item(s):**
 - Approval of the VSU Six-Year Plan
- **Information Item(s):**
 - Summary of Updates (Covid-19 Task Force, Enrollment Management, Academic & Student Affairs Division)
 - Reports from the Faculty and Student Representatives
 - Remarks from the Staff Senate

Institutional Advancement Committee

- **Action Item: None**
- **Information Item:**
 - Summary of Updates (Government Relations, Communications, Institutional Advancement)

**FULL BOARD MEETING
FRIDAY, SEPTEMBER 16, 2022
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Audit & Compliance Committee

- **Approval Item: None**
- **Information Item:**
 - Summary of Updates (Office of Compliance, Internal Audit)

Personnel, Compensation & Governance Committee

- **Approval Item: None**
- **Information Item:**
 - Summary of Updates (Office of Human Resources)

Facilities, Finance & Audit Committee

- **Approval Items: None**
- **Information Item(s):**
 - Summary of Updates (Division of Finance/Administration, Technology Services)

- **REPORT OF AFFILIATED FOUNDATION(S)**
 - VSU Foundation Board Ms. Brenda Stith-Finch, Chair
- **LEGAL COUNSEL UPDATE (IF ANY)**
- **ANNOUNCEMENTS**
- **ADJOURNMENT**

All start and ending meeting times are approximate. Meetings may begin after the posted start time at the pleasure of the Board. The Board reserves the right to change its schedule as necessary.

Board Meeting Minutes

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
DRAFT NEW BOARD MEMBER ORIENTATION & BOARD MEETING
Gateway Dining & Event Center, Salon A (on the campus of Virginia State University)
August 4-5, 2022
(No public comment period scheduled)**

***Theme: Telling the Virginia State University Story: Building Greater Connections
(Strategic Operating Program/Priority 4)***

Orientation Session I – THURSDAY, AUGUST 4, 2022

8:00 - 8:45 am Breakfast

9:00 - 9:30 am (Salon A)

- Roll Call
- Invocation Pastor Jasmyn Graham
Director, Campus Ministries
- Welcome and IntroductionsRector Valerie Brown
 - Overview of the New BOV Orientation Sessions I and II
 - Introduction of BOV Committee Chairs and Board Members (Continuing and New)
 - Introduction of President Makola M. Abdullah

9:30 - 10:15 am Dr. Gwendolyn Williams Dandridge
• VSU History, Mission, Vision, Focus Points Asst. Vice President, Communications

10:30 – 11:30 am Dr. Makola M. Abdullah
• President’s Welcome and State of the University

11:30 – 12:00 pm

- Introduction of Key Staff
 - Dr. Donald Palm, III; Executive Vice President & Provost, Academic & Student Affairs
 - Mr. Kevin Davenport, Senior Vice President, Finance & Administration
 - Ms. Tonya Hall, Vice President for External Relations
 - Ms. Shawri King-Casey, Vice President for Institutional Integrity & Compliance
 - Ms. Tanya L. Simmons, Associate Vice President for Human Resources

12:00 – 12:45 pm *Lunch is Served*

1:00 – 2:30 pm (Salon C)

- Conversation with the President’s Leadership Team..... Dr. Annie C. Redd, Moderator
Chief of Staff/Director, Board Operations & Relations
 - **1:00 – 2:00 pm** *Team members will rotate between tables every 10 minutes*
 - **2:00–2:30 pm** *Question & Answer Period and Session Wrap Up*

3:00 - 4:00 pm Tour of the Campus/Campus Master Plan Tour (Jane Harris)

4:00 – 5:30 pm Meet and Greet Ice Cream Social and Dessert Bar @ President’s Residence (next to the Front Lawn of Virginia Hall, Hayden Drive)

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
NEW MEMBER ORIENTATION SESSION 1
DRAFT MINUTES
THURSDAY, AUGUST 4, 2022**

CALL TO ORDER

Dr. Valerie Brown, Rector, called the meeting of the Virginia State University (VSU) Board of Visitors (Board) to order in the Gateway Dining and Event Center (Salon A) on the campus of Virginia State University at approximately 9:00 a.m.

ROLL CALL

A quorum was present.

Board Members Present:

Dr. Valerie Brown, Rector
Mr. Glenn D. Sessoms, Vice Rector
Dr. Christine M. Darden, Secretary
Mr. Victor Branch (*absent*)
Mr. Thomas Cosgrove
Ms. Pamela A. Currey
Dr. Robert Denton, Jr.
Mr. Michael Flemming
Ms. Shavonne Gordon
Dr. Harold Green, Jr.
Dr. Leonard Haynes, III
Mr. Jon Moore
Mr. William Murray
Mr. Edward Owens
Mr. Wayne Turnage (*absent*)
Dr. Leonard Githinji, Faculty Representative to the Board (*absent*)
Ms. Yania Campbell, Student Representative to the Board (*absent*)

Administration Present:

Dr. Makola Abdullah, President
Dr. Donald Palm, Executive Vice President/Provost
Kevin Davenport, Senior Vice President, Finance & Administration
Shawri King-Casey, Vice President for Institutional Integrity and Compliance
Dr. Annie C. Redd, Chief of Staff/Director, Board Governance, Operations, & Relations
Rodney Hall, Deputy Chief of Staff
Dr. Gwendolyn Dandridge, Asst. Vice President/Director, Office of Communications
Maurion Edwards, Chief Information Officer/Technology Services
Eldon Burton, Assistant Vice President/Director of Government Relations
Dr. Tia Minnis, Vice Provost for Academic Success, Planning & Institutional Effectiveness

8.5.2022

**NEW MEMBER ORIENTATION SESSION 1
MEETING MINUTES
THURSDAY, AUGUST 4, 2022
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Legal Counsel Present:

Cynthia Norwood Marquez, Senior Assistant Attorney General

Other Attendees:

Travis Edmonds, Technology Services

Derrick Jennings, Technology Services

Yourdonus James, Office of Conference Services

Danette Johnson, President's Office

Debbie Jefferson, President's Office

Marjorie Muse, President's Office

Tasha Owens, Internal Audit

Kendra White, Policy Analyst

INVOCATION

Rector Brown invited Pastor Graham to offer the invocation.

WELCOME AND INTRODUCTIONS

Rector Brown welcomed all in attendance and gave an overview of the new board member orientation sessions and the annual retreat. The theme for this year is *Telling the Virginia State University Story: Building Greater Connections*. The goal is to tell the VSU story and to communicate its value to not only potential students, but also internal and external stakeholders including our board members (strategic plan, priority four). The Rector asked continuing/returning board members to introduce themselves followed by the new board members who shared their backgrounds, experience, and expectations. Rector Brown introduced President Makola Abdullah who welcomed the new and returning board members. He then introduced the next portion of the session, which included presentations by Dr. Gwendolyn Williams Dandridge and himself.

PRESENTATIONS

Dr. Dandridge shared information on the University's history, mission and vision statements, this administration's five tenets, and the evolution of the motto, Greater Happens Here. The presentation included an introduction of the six strategic plan priorities from the 2020-2025 Strategic Plan: Preeminence with Purpose. Dr. Dandridge shared the University's very successful efforts in how it has operationalized strategic plan priority four: "We will define the VSU Brand and Tell our Story: effectively demonstrating and communicating the value of Virginia State University".

President Abdullah introduced members of his executive leadership team as follows: Dr. Donald Palm, Executive Vice President/Provost; Kevin Davenport, Senior Vice President, Finance & Administration; Shawri King-Casey, Vice President for Institutional Integrity and Compliance; and Tanya Simmons, Associate Vice President for Human Resources, Dr. Annie C. Redd, Chief of Staff/Director, Board Governance, Operations, & Relations.

8.5.2022

**NEW MEMBER ORIENTATION SESSION 1
MEETING MINUTES
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The President presented VSU’s overall enrollment trends with comparative data for three years, based on fall 2020, fall 2021, and fall 2022. The report presented a student profile, which included gender, race, ethnicity, percentage of Pell grant students, status (full or part-time), residency (in-state vs out-of-state), and a listing of the students’ home cities/counties and states. The report also included the top 10 VSU majors with Psychology and Criminal Justice ranked as 1st and 2nd for each fall semester. The President ended his presentation with a video of VSU Honors College students briefly sharing their success stories, and a video from the deans of the six academic colleges sharing how their respective colleges provide greater transformative experiences for VSU students.

CONVERSATION WITH THE PRESIDENT’S LEADERSHIP TEAM

After lunch, Board members assembled in Salon C for the afternoon session with Dr. Redd serving as moderator. The session consisted of 4, 15-minute timed periods wherein the vice presidents, who report to the Board Committees, rotated among tables of 2-3 board members and shared challenges, successes, and the ways their respective areas added value to the University. At the end of the timed session, Dr. Redd invited Mr. Franklin Johnson-Norwood, Director of Alumni Relations, to share challenges and successes from the Institutional Advancement Division due to the absence of Ms. Tonya Hall, Vice President for External Relations.

CLOSING REMARKS/WRAP UP

Rector Brown made closing remarks and commended the VSU leadership team for their presentations and the information shared with Board members during the Orientation Session 1.

Most board members went along on the campus tour provided by Ms. Jane Harris, Assistant Vice President for Facilities/Capital Outlay. After the campus tour, the board members attended a brief ice cream social and dessert bar at the President’s Residence on campus.

Dr. Valerie K. Brown, Rector

Dr. Christine M. Darden, Secretary

Date

Date

VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
DRAFT NEW BOARD MEMBER ORIENTATION & BOARD MEETING
 Gateway Dining & Event Center, Salon A *(on the campus of Virginia State University)*
 August 4-5, 2022
(No public comment period scheduled)

Theme: Telling the Virginia State University Story: Building Greater Connections
(Strategic Operating Program/Priority 4)

Orientation, Session II – FRIDAY, AUGUST 5, 2022

8:00 – 8:45 am Breakfast

9:00 am – 12:00 pm (Salons A-B)

- Roll Call
- InvocationPastor Jasmyn Graham
 Director, Campus Ministries

- Board Structure: Officers & Committees Rector Valerie Brown

- Functions and current focus of standing committeesCommittee Chairs
 - Ms. Pamela Currey – Chair, Academic & Student Affairs Committee
 - Ms. Shavonne Gordon – Chair, Institutional Advancement Committee
 - Mr. William Murray – Chair, Facilities & Finance Committee
 - Mr. Jon Moore – Chair, Audit & Compliance Committee
 - Mr. Glenn Sessoms – Vice Rector & Chair, Personnel, Compensation & Governance Committee

- Board Governance Documents Rector Valerie Brown
 - Bylaws
 - Code of Ethics
 - Statement of Governance
 - Freedom of Information Act (FOIA) Rights & Responsibilities

- FOIA PresentationMs. Cynthia Harrison Norwood Marquez
 Senior Assistant State Attorney General

- Strategic Plan Overview & Update Dr. Donald Palm
 Executive Vice President & Provost, Academic & Student Affairs

- *BOV GROUP PHOTO ON “THE GREATER HAPPENS HERE” ROAD, VSU CAMPUS*
(WEATHER PERMITTING)

12:00 – 12:45 pm

Lunch is Served
Gateway Dining & Event Center

1:00 – 5:00 pm

Full Board Convenes
Gateway Dining & Event Center, Salons A-B

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
NEW BOARD MEMBER ORIENTATION SESSION II
DRAFT MINUTES
Friday, August 5, 2022**

CALL TO ORDER

Dr. Valerie Brown, Rector, called the meeting of the Virginia State University (VSU) Board of Visitors (Board) to order in the Gateway Dining and Event Center on the campus of Virginia State University at approximately 9:00 a.m.

ROLL CALL

A quorum was present.

Board Members Present:

Dr. Valerie Brown, Rector
Mr. Glenn D. Sessoms, Vice Rector
Dr. Christine M. Darden, Secretary
Mr. Victor Branch (*absent*)
Mr. Thomas Cosgrove
Ms. Pamela A. Currey
Dr. Robert Denton, Jr.
Mr. Michael Flemming
Ms. Shavonne Gordon (*absent*)
Dr. Harold Green, Jr.
Dr. Leonard Haynes, III
Mr. Jon Moore (*absent*)
Mr. William Murray
Mr. Edward Owens
Mr. Wayne Turnage (*absent*)
Dr. Leonard Githinji, Faculty Representative to the Board
Ms. Yania Campbell, Student Representative to the Board (*absent*)

Administration Present:

Dr. Makola Abdullah, President
Dr. Donald Palm, Executive Vice President/Provost
Kevin Davenport, Senior Vice President, Finance & Administration
Shawri King-Casey, Vice President for Institutional Integrity and Compliance
Dr. Annie C. Redd, Chief of Staff/Director, Board Governance, Operations, & Relations
Rodney Hall, Deputy Chief of Staff
Maurion Edwards, Chief Information Officer/Technology Services
Chief David Bragg, Associate Vice President, Chief/VSU Police Department
Dr. Alexis Brooks-Walter, Associate Vice Provost/Enrollment Management
Eldon Burton, Assistant Vice President/Director of Government Relations
Dr. Tia Minnis, Vice Provost for Academic Success, Planning & Institutional Effectiveness

**NEW MEMBER ORIENTATION SESSION II
MEETING MINUTES
PAGE 2**

Legal Counsel Present:

Cynthia Norwood Marquez, Senior Assistant Attorney General

Other Attendees:

Travis Edmonds, Technology Services
Derrick Jennings, Technology Services
Yourdonus James, Office of Conference Services
Danette Johnson, President's Office
Debbie Jefferson, President's Office
Marjorie Muse, President's Office
Tasha Owens, Internal Audit
Kendra White, Policy Analyst

INVOCATION

Rector Brown invited Pastor Graham to offer the invocation.

Rector Brown introduced the current officers of the Board and briefly discussed the board committees-- Academic & Student Affairs, Facilities & Finance, Audit & Compliance, Institutional Advancement, and Personnel, Comp & Governance. The Rector introduced the committee chairs who explained the committees' function, shared the current focus of their respective committees, and discussed protocols designed to support collaboration of board members and effective decision making.

- Ms. Pamela Currey – Chair, Academic & Student Affairs Committee
- Ms. Shavonne Gordon, Chair, Institutional Advancement Committee
- Mr. William Murray – Chair, Facilities & Finance Committee
- Mr. Jon Moore, Chair, Audit & Compliance Committee
- Mr. Glenn Sessoms – Vice Rector & Chair, Personnel, Compensation & Governance Committee

In the absence of Ms. Shavonne Gordon, Mr. Edward Owens, Vice Chair, shared information about the Institutional Advancement Committee. Rector Brown gave an overview of the Audit & Compliance Committee in the absence of Mr. Jon Moore.

Rector Brown discussed the Board's Governance documents—Bylaws, Code of Ethics, Statement of Governance, and the Freedom of Information Act (FOIA) Rights & Responsibilities. The Rector encouraged new board members to read these documents and become familiar with them. The documents are available on the VSU website, in the Diligent Board Book, and shared as links within the Welcome Letters. The Rector noted it is the Board's job to govern, to be proactive not reactive and not to be in the midst of day to day operations of the University. She encouraged board members to be mindful of the protocols for meeting etiquette, to review meeting materials in advance to be prepared, and to consult with respective chairs first about the work of committees.

**NEW MEMBER ORIENTATION SESSION II
MEETING MINUTES
PAGE 3**

Ms. Cynthia Norwood Marquez, Senior Assistant State Attorney General, gave an overview of the Virginia Freedom of Information Act (FOIA). She reviewed the main categories relating to FOIA which are meeting requirements and document requests. In addition, Ms. Marquez reviewed the Virginia Conflict of Interests Act, specifically, gifts and personal interests.

Dr. Donald Palm presented an overview of the 2020-2025 Strategic Plan, Preeminence with Purpose. The document is available in the August 5, 2022 Diligent Board Book, on the University website, and as links within the new members' Welcome Letter. The overview covered the VSU strategic priorities and how VSU priorities align with the goals of the Virginia Plan for Higher Education. Dr. Palm also reviewed the VSU Six-Year Plan strategies for recruitment, student success, and education. He highlighted key performance indicators for strategic goals such as (1) enrollment, marketing, and management plan; (2) comprehensive student academic success plan; (3) innovative and non-traditional instruction program methods and content delivery; (4) strengthening philanthropic support and long-term growth, sustainability and excellence.

Rector Brown thanked the committee chairs and staff for their participation in the orientation sessions which proved informational and educational for new and returning board members. The Rector adjourned the meeting at approximately 11:30 a.m.

Dr. Valerie K. Brown, Rector

Dr. Christine M. Darden, Secretary

Date

Date

Board Meeting Minutes

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
FULL BOARD MEETING
1:00 to 5:00 PM., FRIDAY, AUGUST 5, 2022
The Gateway Dining & Event Center
(on the campus of Virginia State University)
(No Public Comment Period Scheduled)**

1:00 P.M. FULL BOARD MEETING CONVENED

Rector Dr. Valerie K. Brown, Presiding

- Roll Call.....Dr. Christine Darden, Board Secretary
- Invocation..... Pastor Jasmyn Graham, Campus Ministries
- Rector’s Remarks.....Dr. Valerie K. Brown

- President’s Remarks..... Dr. Makola M. Abdullah

- Board Approvals
 - Affirmation of Committee Appointments
 - Full Board Meeting Minutes, April 22, 2022
 - Resolution for Exemplary Service – Dr. Charlie Hill
 - Resolution for Exemplary Service – Thursa Crittenden
 - Resolution for Exemplary Service - Xavier Richardson
 - Resolution for Exemplary Service – Raul Herrera

- Discussion
 - Focus on Academics Enrollment..... Dr. Donald Palm & Team
 - VSU Initiatives..... Dr. Makola M. Abdullah

- Wrap Up/Adjournment..... Rector Dr. Valerie K. Brown

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
FULL BOARD MEETING
DRAFT MINUTES
FRIDAY, AUGUST 5, 2022**

CALL TO ORDER

Dr. Valerie Brown, Rector, called the meeting of the Virginia State University (VSU) Board of Visitors (Board) to order in the Gateway Dining and Event Center on the campus of Virginia State University at approximately 1:00 p.m.

ROLL CALL

A quorum was present.

Board Members Present:

Dr. Valerie Brown, Rector
Mr. Glenn D. Sessoms, Vice Rector
Dr. Christine M. Darden, Secretary
Mr. Victor Branch (*absent*)
Mr. Thomas Cosgrove
Ms. Pamela A. Currey
Dr. Robert Denton, Jr.
Mr. Michael Flemming
Ms. Shavonne Gordon
Dr. Harold Green, Jr.
Dr. Leonard Haynes, III
Mr. Jon Moore (*absent*)
Mr. William Murray (*absent*)
Mr. Edward Owens
Mr. Wayne Turnage (*absent*)
Dr. Leonard Githinji, Faculty Representative to the Board
Ms. Yania Campbell, Student Representative to the Board (*absent*)

Administration Present:

Dr. Makola Abdullah, President
Dr. Donald Palm, Executive Vice President/Provost
Kevin Davenport, Senior Vice President, Finance & Administration
Shawri King-Casey, Vice President for Institutional Integrity and Compliance
Dr. Annie C. Redd, Chief of Staff/Director, Board Governance, Operations, & Relations
Rodney Hall, Deputy Chief of Staff
Maurion Edwards, Chief Information Officer/Technology Services
Chief David Bragg, Associate Vice President, Chief/VSU Police Department
Dr. Alexis Brooks-Walter, Associate Vice Provost/Enrollment Management
Eldon Burton, Assistant Vice President/Director of Government Relations
Dr. Tia Minnis, Vice Provost for Academic Success, Planning & Institutional Effectiveness

8.5.2022

**FULL BOARD MEETING MINUTES
FRIDAY, AUGUST 5, 2022
PAGE 2**

Legal Counsel Present:

Cynthia Norwood Marquez, Senior Assistant Attorney General

Other Attendees:

Travis Edmonds, Technology Services

Derrick Jennings, Technology Services

Yourdonus James, Office of Conference Services

Danette Johnson, President's Office

Debbie Jefferson, President's Office

Marjorie Muse, President's Office

Tasha Owens, Internal Audit

Kendra White, Policy Analyst

INVOCATION

Rector Brown invited Pastor Graham to offer the invocation.

APPROVAL OF AGENDA

The agenda was approved as presented.

RECTOR'S REMARKS

Rector Brown announced a great Orientation and thanked both the President and his staff and especially the efforts of Dr. Annie C. Redd. Rector Brown welcomed new and old Board members and acknowledged for protocol if you want to speak please just turn on your microphone and your red light will be acknowledged.

PRESIDENT'S REMARKS

President Makola M. Abdullah had no remarks at this time but shared on a more personal note how thankful he was to everyone for joining and acknowledged the importance of the work the Board of Visitors carries out on behalf of Virginia State University.

BOARD APPROVALS

- Affirmation of the Committee Assignments, (APPROVED) by voice vote. Visitors Victor Branch, Jon Moore, William Murray, and Wayne Turnage were not present for the vote.
- The Board approved minutes from the April 22, 2022, Full Board Meeting (APPROVED) by voice vote. Visitors Victor Branch, Jon Moore, William Murray, and Wayne Turnage were not present for the vote.

8.5.2022

FULL BOARD MEETING MINUTES
FRIDAY, AUGUST 5, 2022
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- The Board approved Resolutions for Exemplary Service to four recipients (APPROVED) by voice vote. Visitors Victor Branch, Jon Moore, William Murray, and Wayne Turnage were not present for the vote.
 - Resolution for Exemplary Service – Dr. Charlie Hill
 - Resolution for Exemplary Service – Thursa Crittenden
 - Resolution for Exemplary Service – Xavier Richardson
 - Resolution for Exemplary Service – Raul Herrera
- The Board approved a motion authorizing President Abdullah to execute any and all documents necessary for the transfer to VSU certain residential hall buildings owned by Richard Bland College or other institutions and the rental of all or portions of non-stated owned facilities for housing VSU students beginning in August 2022. Visitors Victor Branch, Leonard Haynes, Jon Moore, William Murray, and Wayne Turnage were not present for the vote.

DISCUSSION

Focus on Academic & Enrollment

Dr. Donald Palm, Executive Vice President/Provost introduced team members Dr. Tia Minnis and Dr. Alexis Brooks-Walter who would give updates on VSU's status in meeting State Council for Higher Education (SCHEV) Performance Measures and the outlook on Fall 2022 Enrollment.

Dr. Minnis presented 6 performance measures required by SCHEV for all Universities. The measures that VSU did not fulfill were recognized by Dr. Palm and his team who then presented the Board with a corrective action plan that will implement and better support our Greater Happens Here mission.

Dr. Alexis Brooks-Walter presented an update on enrollment management stating enrollment is up significantly this year with this being the largest incoming class of students in university history. With this large enrollment comes a lot of challenges which VSU is meeting head on. There is an increase of almost 500 in state students and scholars. Transfer numbers are up as well in new graduate programs introduced to the University. Great success with both the Trojan Bridge Program and the Virginia College Affordability Network (VCAN) Program.

VSU Initiatives

President Abdullah shared information about two initiatives, lab schools and a partnership on economic development, which will require Board approval. After some discussion, President Abdullah stated that the administration will bring these items back to the Board at an upcoming meeting to request approval.

President Abdullah requested approval from the Board to implement an agreement with Richard Bland College to house students on their campus as well as secure hotels. After some discussion, Visitor Owens made a motion to approve authorizing President Abdullah to execute any and all

**FULL BOARD MEETING MINUTES
FRIDAY, AUGUST 5, 2022
PAGE 3**

documents necessary for the transfer to VSU certain residential hall buildings owned by Richard Bland College or other institutions and the rental of all or portions of non-stated owned facilities for housing VSU students beginning in August 2022. The motion was properly seconded by Visitor Sessoms and passed by voice vote. Visitors Victor Branch, Leonard Haynes, Jon Moore, William Murray, and Wayne Turnage were not present for the vote.

ADJOURNMENT

There being no further business, the Rector adjourned the meeting at approximately 4:00 p.m.

Dr. Valerie K. Brown, Rector

Dr. Christine M. Darden, Secretary

Date

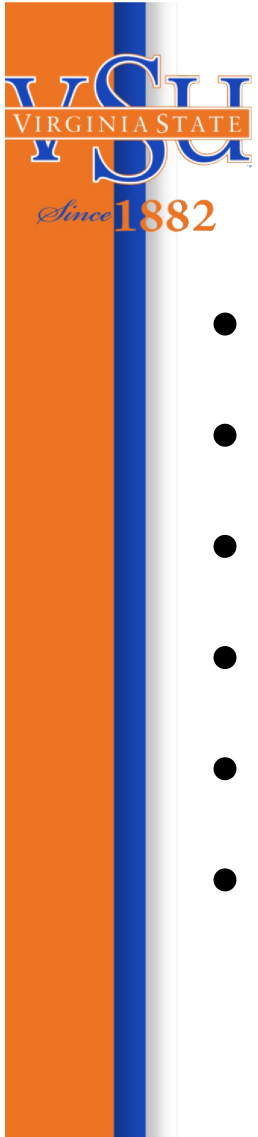
Date

8.5.2022



Greater Happens Here

President's Report
VSU Board of Visitors
September 14-15, 2022
Makola M. Abdullah, Ph.D.



UPDATES

- Enrollment
- Enrollment Challenges
- Partnership Updates
- General Updates
- Upcoming Engagements
- Q and A





Enrollment

| | 9/2020 | 9/2021 | 9/2022 |
|-----------------|-----------|-----------|-----------|
| | Fall 2020 | Fall 2021 | Fall 2022 |
| Freshmen | | | |
| Admits | 9682 | 6102 | 7511 |
| Engaged | 2358 | 1682 | 1766 |
| Deposits | 1102 | 1021 | 1533 |
| Validated | 892 | 863 | 1414 |

↑ 63%

| Transfer | | | |
|-----------------|-----|-----|-----|
| Admits | 342 | 424 | 509 |
| Engaged | 227 | 315 | 321 |
| Deposits | 164 | 272 | 307 |
| Validated | 148 | 264 | 300 |





Enrollment

| Report of VALIDATED Students | | | |
|---------------------------------------|------------------------|------------------------|------------|
| Student Type Description | Fall 2022 (9/12/22) | Fall 2021 (9/13/21) | Variance |
| Adult/Continuing Education | 9 | 6 | 3 |
| Doctoral | 57 | 58 | -1 |
| Graduate | 257 | 288 | -31 |
| Undergraduate | 4180 | 3572 | 608 |
| Grand Total Number of Students | 4503 | 3924 | 579 |

 15%



Enrollment

Preliminary Profile of Validated Freshmen

- Average High School GPA – 3.08
- 300 Academic Scholarships
 - 107 Provost Scholar
 - 173 Presidential Scholars
 - 20 STEM scholars





Enrollment Challenges

- Housing
 - On-campus
 - University Apartments at Ettrick
 - Richard Bland College
 - Local hotels
- On-Campus Incidents





Partnership Updates

- Northern Virginia Regional Commission
 - Satellite Campus
- Virginia Gateway Region
- Partnership for Petersburg
 - Lab Schools





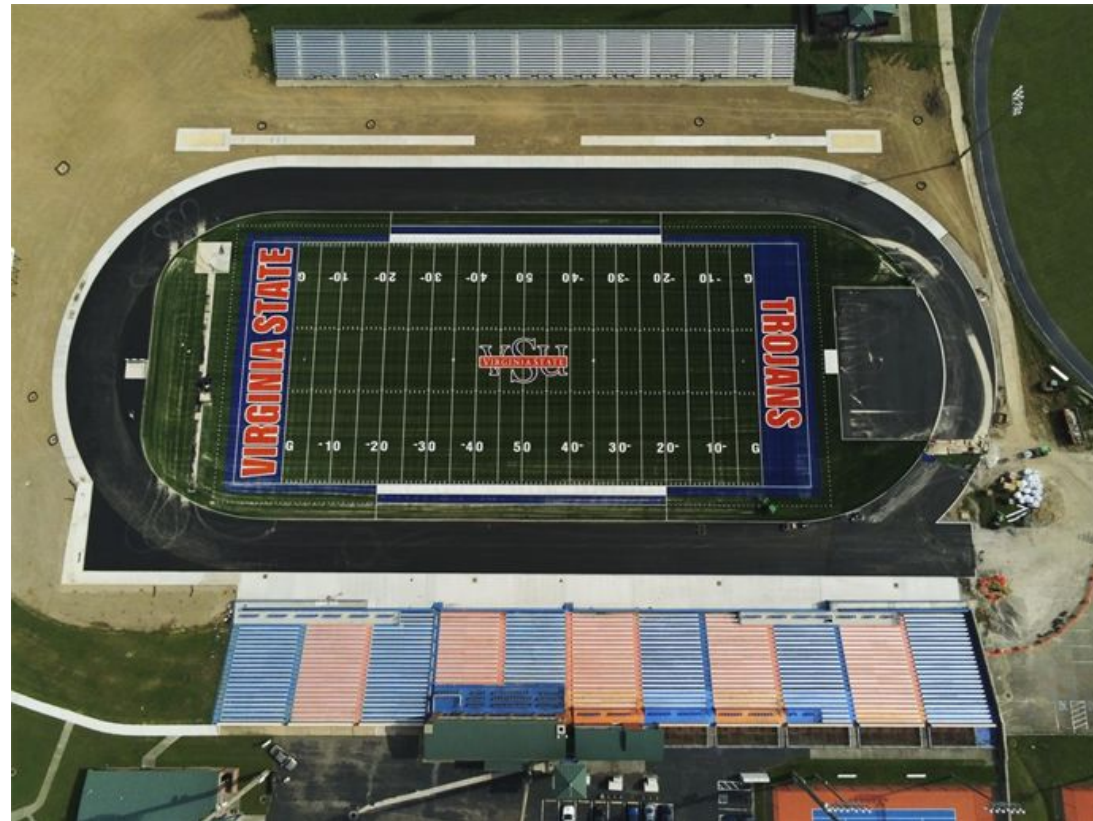
General Updates

Salary Equity Plan





General Updates Rogers Stadium





Upcoming Engagements



2022 National HBCU Week
September 20- September 23, 2022



Congressional Black Caucus Conference
September 28- October 2, 2022



Greater Happens Here



President's Report
VSU Board of Visitors
September 15-16, 2022



Greater Happens Here



Board of Visitors Report September 16, 2022



Meet The Revolutionary Administration





Goals-Mission-Values

Mission: “To create a long lasting legacy beyond us, leaving VSU students with tools that will prepare them for the real world and to help VSU ‘26, ‘27, ‘28 be able to thrive.”

Vision: To revolutionize, evolve, and build an empire of communication, engagement, and student success that makes it beyond the students and student body.

Values: Relatable, Accountable, Servant Leadership, Personable, Transparent, Inclusive

Slogan: “For the People by the People.”



Semester Overview

The campus environment at the start of the semester has been productive. Students are settled into their classes and participating in student activities. Enrollment of a large class has caused the campus to be active.



Previous Accomplishments

- Worked with administration to provide free laundry for the 2022-2023 academic year.
- Worked with administration to provide free parking for the 2022-2023 academic year.
- Worked with advisor to get approved for SGA committees.
- Worked with administration to extend dining hall hours and implementing Ghost Kitchen where students are able to order takeout food from Gateway Dining Hall from 10pm-1am.
- Partnered with campus police for a student self defense class.
- Hosted SGA week where the student body participated in daily events leading up to our inauguration.
- Participated in multiple community service events including serving food in Jones Dining Hall and water drive for Jackson State.



THE REVOLUTIONARY ADMINISTRATION PRESENTS



SGA WEEK

MONDAY AUGUST 22ND

- THE REVOLUTIONARY OFFICE GRAND OPENING | SGA OFFICE | 6 P.M.

TUESDAY AUGUST 23RD

- BACK TO THE YARD | THE AVE | 3 P.M.

WEDNESDAY AUGUST 24TH

- THE COOKOUT: FRIED CHICKEN WEDNESDAY EDITION | JONES' DINIG HALL | 12 P.M.

THURSDAY AUGUST 25TH

- TALK' HEAVY: GUN VIOLENCE PANEL | TROJAN CORNER | 5 P.M.

FRIDAY AUGUST 26TH

- SGA THRIFT SHOP | FOSTER BACK PATIO | 2 P.M.

SATURDAY AUGUST 27TH

- ICE CREAM SOCIAL | 3 P.M.

SUNDAY AUGUST 28TH

- INAUGURATION DAY | GATEWAY DINING HALL | 10 A.M.





Current Issues

- Complaints about students not feeling safe on campus due to crimes and poor campus security.
- Students complaining about dining hall experience due to the lack of food quality and a variety of food options.
- Faculty, staff, and students having problems connecting to the campus Wi-Fi.
- Students complaining about teachers having poor communication causing them to have trouble with their courses.





Current Initiatives

- Improving campus security.
- Promoting student engagement in the classroom.
- Implementing SGA committees including: mental health committee, hospitality committee, dining hall committee, community excellence committee, and personal enrichment committee.
- Improvement of dining hall food and experience.
- Mental Health Awareness.
- Providing 2-3 community service opportunities to the student body.





Questions/Dialogue



Thank You For Your Time.

Virginia State University Foundation

- September 16, 2022
- Presented by
- Brenda Stith Finch
- Chair

VSU Foundation – Investment Portfolio Highlights

- The market value of the portfolio is \$27.0 million as of July 31, 2022, as compared to \$30.2 million as of December 31, 2021. The \$3.2 decrease is comprised of \$0.8 of net flows and \$4.0 decrease in market value.

Portfolio returns versus VSU Foundation policy benchmarks:

| | <u>1 Year</u> | <u>3 Years</u> | <u>5 Years</u> |
|----------------------|---------------|----------------|----------------|
| • Return Net of Fees | -10.98% | 5.58% | 5.50% |
| • Policy Benchmark | -8.58% | 6.53% | 6.13% |

Current portfolio allocation as of July 31, 2022:

- Equities 68.3%
- Fixed Income 23.2%
- Hedge Funds 5.0%
- Cash 3.5%

- Continue to monitor and evaluate portfolio performance with the Investment Manager.

Amazon Web Services – Finish Line Grant

- VSUF performs as “pass through” entity for \$10,000 grant for STEM majors
- Ten Students selected by the VSU College of Engineering for \$1000 grants
- Goal to increase diversity in the future tech workforce by offering financial assistance to undergraduate students nearing the end of their academic journey
- Funding specifically aims to help students in their last semester overcome financial obstacles preventing them from completing their degree

Booster House Project

- Booster “Capital Campaign Fund” housed in the Foundation
- VSUF will perform as “pass through” entity to receive and manage funds for property acquisition and construction of new Booster House facility

Community in Schools of Petersburg

- VSUF performs as “pass through” entity for \$20,000/yr over 5 year period in grant funds for Community in Schools of Petersburg project – total \$100,000
- “Pass through” is a “carve out” of \$383,180 grant awarded to VSU in collaborative project with Morehouse College and Spellman College
- Purpose of “pass through” funding is to provide local public-school students with support empowering them to stay in school and achieve in life

Virginia Lottery

- VSUF performs as “pass through” entity for \$50,000 in sponsorship funds
- Funds support sports marketing for football and basketball programs to include signage, advertising and giveaway items

Foundation Board Talent Mix-2022

- Certified Public Accountants---3
- Lieutenant Colonels (Ret.)---3
- Colonels (Ret.)---1
- Attorneys---2
- Masters in Business Administration--7
- Educational Doctorate ---1
- Federal Contractors/ Business Owner---3
- Retired Corporate Executives---5
- Retired Commercial Airline Captain---1
- Corporate Treasurer ---1
- Foundation Fellows---3