

Institutional Advancement Update November 14, 2024 Agenda

1. **Philanthropy**
 - a. FY25 by the Numbers
2. **Campaign Update**
 - a. Review the Pillars
 - b. Raised to Date
 - c. Case for Support
3. **Refining the Donor Experience to Underpin the Campaign**
 - a. FreeWill
 - b. Advancing AI
4. **Naming Policy**
 - a. Naming Policy Review
 - b. Resolution
5. **Alumni Updates**
6. **Mission Moment(s)**

