



Virginia State University

Six Year Plan



Virginia State University Team

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Virginia State University Strategic Priorities



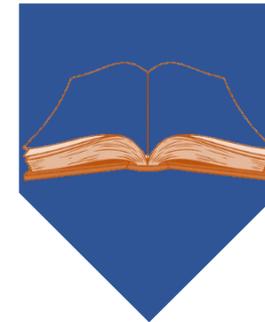
VSU Priority 1:
 Increase Student
 Opportunity and
 Access to Higher
 Education



VSU Priority 2:
 Sustain Academic
 Excellence



VSU Priority 3:
 Provide a
 Transformative VSU
 Experience that
 Supports the Holistic
 Development of
 Students



VSU Priority 4:
 Define the VSU
 Brand and Tell
 our Story



VSU Priority 5:
 Diversify Financial
 Resources and
 Enhance Operational
 Effectiveness



VSU Priority 6:
 Enhance the Land-
 Grant Mission of the
 University

Executive Summary of Plan

1. **Financial Aid Support and Tuition Assistance** to Reduce the Cost of Higher Education
2. **Together We Achieve Greater** – Partnerships with the Petersburg Community
3. **Trojan Care** - Mental Health and Wellness Initiatives
4. **VSU & RBC School of Technical and Professional Studies**
5. Leveraging **Technology** and **Artificial Intelligence**



Virginia State University

Strategic Initiatives



Virginia State University SI-1

Financial Aid Support and Tuition Assistance to Reduce the Cost of Higher Education

#	ITEM	2024-25	2025-26
A.	Financial Assistance	\$2,750,000	\$2,750,000
B.	Dual Enrollment Teacher Credential	\$988,000	\$988,000
	Total	\$3,738,000	\$3,738,000



Virginia State University SI-2

Together We Achieve Greater
Partnerships with the Petersburg Community

#	Item	2024-25	2025-26
A.	Minority Small Business Launch Center	\$250,000	\$250,000
B.	VSU Athletics/Petersburg Sports and SOL Camp	\$125,000	\$125,000
C.	VSU Public Health Institute	\$290,000	\$290,000
D.	VSU Pharmaceutical Pathways	\$580,000	\$580,000
	Total	\$1,245,000	\$1,245,000



Virginia State University SI-3

Trojan Care

Mental Health and Wellness Initiatives

#	ITEM	2024-25	2025-26
A.	Trojan Health and Wellness	\$1,579,504	\$1,579,504
B.	Trojan Mental Health Graduates	\$2,368,930	\$2,368,930
	Total	\$3,948,434	\$3,948,434



Virginia State University SI-4

VSU & RBC School of Technical and Professional Studies (formally known as RBC Online)

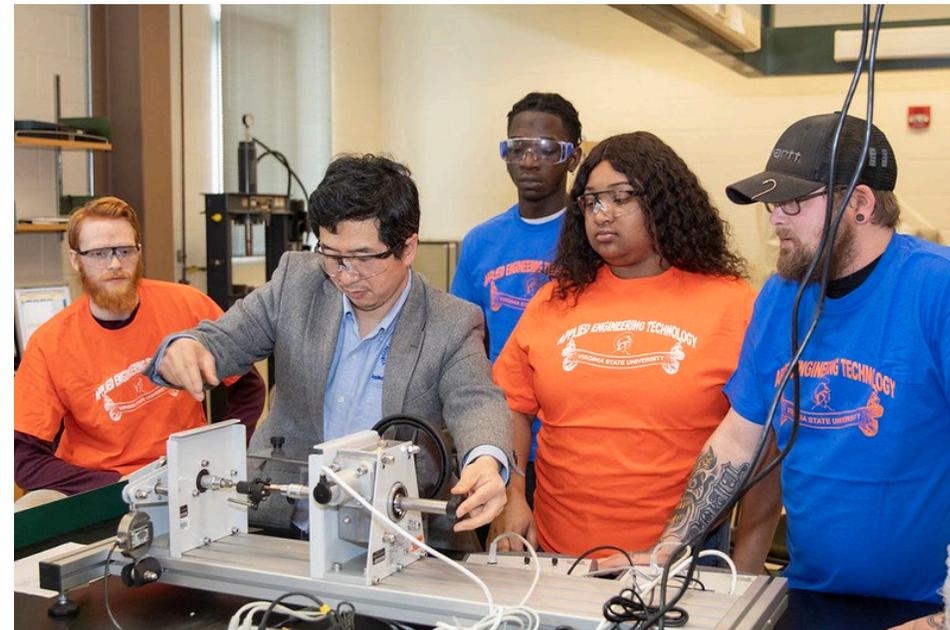
#	ITEM	2024-25	2025-26
A.	VSU & RBC School of Technical and Professional Studies	\$838,200	\$838,200
	Total	\$838,200	\$838,200



Virginia State University SI-5

Leveraging Technology and Artificial Intelligence

#	ITEM	2024-25	2025-26
A.	Center for Artificial Intelligence (AI)	\$1,197,350	\$1,197,350
B.	Digitally Enhanced Agriculture at Virginia State University (IDEA @ VSU)	\$1,820,690	\$1,820,690
	Total	\$3,018,040	\$3,018,040





Virginia State University

Expanding the Academic Portfolio



Expanding Academic Offerings

- **Current Offerings (64)**
 - Bachelor's Degree - 36
 - Master's Degree - 17
 - Doctoral Degree – 2
 - Certificate Programs – 9
- **Proposal Under Review at SCHEV (3)**
 - B.S. in Mechanical Engineering
 - M.B.A. in Business Administration
 - M.S. in Data Analytics



Expanding Academic Offerings

- **Proposed Graduate Programs**

- Master of Business Administration (MBA) in Business Administration (hybrid and online)
- Master of Science (MS) in Cybersecurity (hybrid and online)
- Master of Science (MS) in Data Analytics (hybrid and online)
- Master of Science (MS) in Dietetics (hybrid and online)
- Master of Science (MS) in Integrative Agriculture Biosciences (hybrid and online)
- Master of Public Administration (MPA) (hybrid and online)
- Master of Public Health (MPH) (hybrid and online)

Expanding Academic Offerings

Proposed Undergraduate Programs

- Bachelor of Fine Arts in Theatre and Dance (face-to-face)
- Bachelor of Science (BS) in Animal Science (face-to-face and hybrid)
- Bachelor of Science (BS) in Biotechnology (face-to-face and hybrid)
- Bachelor of Science (BS) in Computer Information Systems (face-to-face and hybrid)
- Bachelor of Science (BS) in Environmental Sciences (face-to-face and hybrid)
- Bachelor of Science (BS) in Cybersecurity (face-to-face and hybrid)
- Bachelor of Fine Arts (BFA) in Fashion Design and Merchandising (face-to-face and hybrid)
- Bachelor of Science (BS) in Food and Nutrition (face-to-face and hybrid)
- Bachelor of Science (BS) in Health Sciences (face-to-face and hybrid)
- Bachelor of Science (BS) in Mechanical Engineering (face-to-face and hybrid)
- Bachelor of Science (BS) in Public Health (face-to-face and hybrid)
- Bachelor of Science (BS) in Sport Management (face-to-face and hybrid)

Expanding Academic Offerings

Certificate Programs

- Undergraduate Certificate in Leadership Studies (fully online)
- Undergraduate Certificate in Bioinformatics (face-to-face and hybrid)
- Undergraduate Certificate in Cybersecurity (fully online and hybrid)
- Post-Baccalaureate Certificate/Graduate Certificate in Geographic Information Science, Geovisualization, or Agriculture Data Science (fully online and hybrid)
- Post-Baccalaureate Certificate/Graduate Certificate in Agrivoltaics (fully online and hybrid)
- Post-Baccalaureate Certificate/Graduate Certificate in Agricultural Journalism, Agricultural Communications (fully online and hybrid)
- Post-Baccalaureate Certificate in Criminal Justice (fully online and hybrid)
- Post-Baccalaureate Certificate in Equity-Centered Leadership (fully online and hybrid)
- Post-Baccalaureate Certificate /Graduate Certificate in Data Analytics (fully online and hybrid)
- Graduate Certificate in Educational Administration and Supervision (fully online)

Expanding Academic Offerings

Proposed STEM Degree and Certificate Programs

M.S. Degree Programs

- Integrative Agriculture Biosciences

Proposed B.S. Degree Programs

- Computer Information Systems
- Cybersecurity
- Environmental Sciences
- Biotechnology

Proposed Certificate Programs

- Undergraduate Certificate in Bioinformatics
- Undergraduate Certificate in Leadership

Proposed Programs in Health Sciences

Proposed Master's Degree Programs

- M.S. in Dietetics
- M.S. in Physician Assistant Studies
- Master of Public Health

Proposed Bachelor's Degree Programs

- Bachelor of Science (BS) in Dietetics
- Bachelor of Science (BS) in Food and Nutrition
- Bachelor of Science (BS) in Health Sciences
- Bachelor of Science (BS) in Pharmaceutical Sciences
- Bachelor of Science (BS) in Public Health

3.5 Million STEM jobs need to be filled by 2025

Projected Employment Growth 13% - 2021-31, (2M jobs)

Increasing Access to a VSU Education

Off-Campus Instructional Sites

- Ft. Greg Adams Education Center
- Roanoke Higher Education Center
- Northern Virginia Off-Campus Site
- Southern Virginia Higher Education Center
- Southeast Higher Education Center





Virginia State University

Financial Effectiveness & Sustainability



Affordability for Students & Families

- Strategies/Actions to Improve Affordability
- Rationale for Tuition and Fees and Financial Aid Award Strategy
- Impact of Pricing/Discounting Approach
- Primary Drivers of Most Significant Increases
- Strategies/Actions to Contain/Reduce Key Costs and Improve Fiscal Health

Capital Outlay Six Year Plan

<https://tour.vsu.edu/>



Submitted Capital Requests

Request Title	Project Code	Request Type
Virginia State University (212)		
Demolish/Replace Daniel Gym and Demolish Harris Hall FF&E	18333	Equipment funding for project under construction (Completion expected 8/25)
Construct BOLT Leadership Center for Social Responsibility	<i>APPROVED IN FY23</i>	Previously Submitted - Both Houses and Governor Recommended in 2023 Session
Renovate Virginia Hall		Previously Submitted - Both Houses and Governor Recommended in 2023 Session
Renovate Davis Hall		Previously Submitted
Renovation and Addition to Johnston Memorial Library		Previously Submitted
Site Improvements to South Entrance for Code Compliance and Security		Infrastructure - Safety/Security
Improve Lifesafety Systems Campuswide		Infrastructure - Maintenance Reserve Type Issue
Construct New Residence Hall		New Construction - Enrollment Growth
Cooperative Extension and Agricultural Research Services (234)		
Renovate Summerseat for Urban Agriculture Center	18545	Previously Approved for Detailed Planning
Renovate the Wilder Cooperative Extension Building		Improvements-Other

E&G Capital Projects & Requests

- Renovate Virginia Hall
- Renovate Davis Hall
- Construct Building Addition and Renovate Johnson Memorial Library
- Renovate the Wilder Cooperative Extension Building
- Site Improvements to South Entrance
- Improve Lifesafety Systems Campus wide

E&G Capital Projects & Requests

Other:

- Request to Construct New Student Housing (Auxiliary)
- Demolish/Replace Daniel Gym and Demolish Harris Hall – Furniture and Loose Equipment Funding
- Full Funding for Construction - Pool Projects currently approved for Detailed Planning
 - Renovate Summerseat for Urban Agriculture
 - Campuswide Waterproofing

Renovate Virginia Hall

- Submitted in 5 legislative sessions
 - Appeared in FY23 Introduced Bill
- Addresses Space Quality
- Current Facilities Condition Index is poor (44%)
 - Last Renovated in 1996
- Infrastructure failures resulting in five claims in five years
- Programmatic efficiency gains will accommodate more staff

Recent Claims



Infrastructure Deficiencies



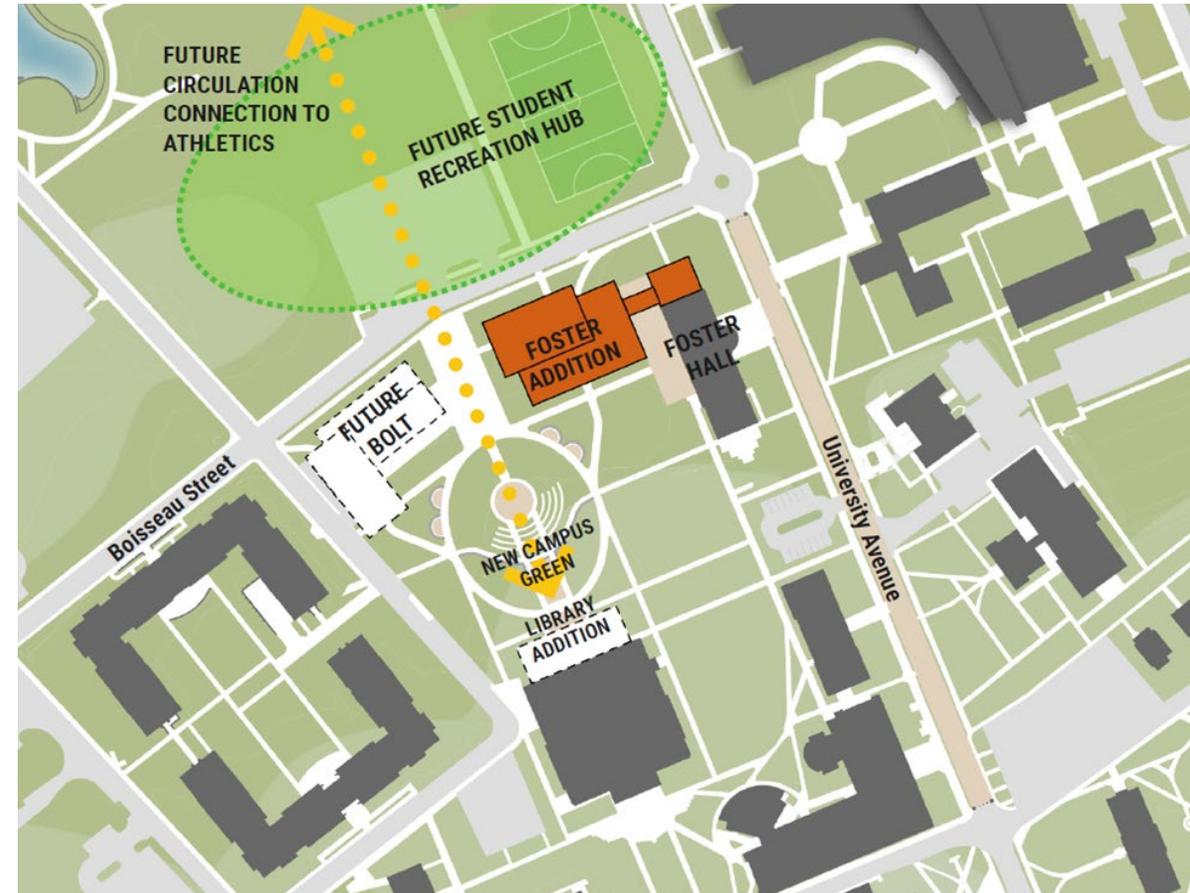
Renovate Davis Hall

- Original Building Constructed in 1920
 - Current Facilities Condition Index is poor (34%)
 - Last renovated in 1998
- Proposed renovation addresses deferred maintenance and instructional space flexibility and quality
 - Average size of classroom capacity is 15 student seats
- Programmatic changes will Infuse digital media and technology into music curriculum



Construct Building Addition and Renovate Johnson Memorial Library

- Submitted in past 6 legislative sessions
- Building Houses:
 - Academic Center for Excellence (ACE)
 - Data Center
 - Technology Services staff
- One time funding for the renovation and addition will allow for:
 - Technology upgrades to accomplish space efficiencies
 - Centralize Technology Services with the data center



Site Improvements to South Entrance

Improvements for:

- Code compliance
 - Entrances
 - Restroom Facilities
- Accessibility
 - Sidewalks and Stairs
- Safety
 - Retaining Walls
 - Vehicular traffic



Improve Lifesafety Systems Campuswide

Replace:

- Fire alarm systems
- Emergency egress lights
- Exit lights
- Area of refuge call stations

Location	Area	Age	Year Constructed
Agriculture Engineering Building	4,364	83	1940
Owens Hall	37,810	61	1962
Johnston Memorial Library	103,198	64	1959
Gandy Hall	32,414	71	1952
Heating Plant	6,650	93	1930
Wilder Hall	34,267	26	1997
Virginia Hall	61,387	86	1937
Physical Plant Building	45,113	27	1996
Colson Hall	25,960	86	1937
Davis Hall	44,803	103	1920
Jessie Bolling Hall	12,306	64	1959



Construct Student Housing

Residential Complex

- Phased construction for two new Residence Halls :
 - Phase 1 - approximately 60,000 gross square feet
 - Phase 2 - approximately 65,000 gross square feet
- Accommodates 400 total students
- Retail/Commercial ground floor spaces

VSU Master Plan:

When enrollment necessitates additional beds, the sites highlighted to the right are recommended for consideration. The potential for each site is listed below:

*Site 1: Along Chesterfield Avenue +/- 500 beds
Potential for a mixed-use building
Activates the western edge of campus*

*Site 2: Adjacent to Quads I and II 500-1,000 beds
Could be modeled after the Quad dorms*

*Site 3: Reinforcing Historic Core +/- 500 beds
Potential to create link to east side of campus*



Renovate L. Douglas Wilder Building

Federally Funded (USDA)

- Programmatic Changes
 - Collaborative Spaces
 - Increase Assembly
 - Update Kitchen Demonstration
- Facility Condition
 - Finishes
 - Furniture and Loose Equipment
 - Technology



ENTRY INTO LOBBY



STUDY NOOK AT LOBBY



SECOND FLOOR COLLABORATION SPACE



THIRD FLOOR COLLABORATION SPACE



THIRD FLOOR WORKSHOP CLASSROOM



TYPICAL OFFICE SUITE



EXECUTIVE CONFERENCE ROOM



MARKETING DEPARTMENT



Q & A

