

VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
ACADEMIC AFFAIRS & STUDENT AFFAIRS
COMMITTEE
9:00 AM; THURSDAY, NOVEMBER 16, 2023
Gateway Dining & Events Center
(on the campus of Virginia State University)
(No Public Comment Period Scheduled)

DRAFT AGENDA

CALL TO ORDER Mr. Leonard Hayes, III, Chair

ROLL CALL

INVOCATION (*Pastor Seth Ahmad-McQueen Director of Campus Ministries*)

APPROVAL OF AGENDA

APPROVAL OF PREVIOUS MEETING MINUTES (if any)

- September 14, 2023, Committee Meeting

PRESIDENT’S REMARKS Dr. Makola M. Abdullah

CLOSED SESSION (if any)

REPORTS AND RECOMMENDATIONS

- Expanding VSU Athletics..... Ms. Peggy Davis
Associate Vice President for Intercollegiate Athletic
- College of Agriculture.....Dr. Robert Corley
Dean, College of Agriculture/Director Land-Grant Programs
- Enrollment Management Report..... Dr. Alexis Brooks-Walter
VP, Student Affairs & Enrollment Management
- Extended Education and Professional Studies.....Dr. Tracy Barley
Vice Provost for Distance Learning and Extended Studies
- Career Services..... Mr. Joseph Lyons
Executive Director, Career Services

OTHER BUSINESS

ADJOURNMENT

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
COMMITTEE ON ACADEMIC & STUDENT AFFAIRS
DRAFT MEETING MINUTES
THURSDAY, NOVEMBER 16, 2023**

CALL TO ORDER

Dr. Leonard Haynes, Chair, called the Academic and Student Affairs Committee meeting to order at 9:005 a.m. The meeting was held in the Gateway Dining & Event Center located on the campus of Virginia State University.

ROLL CALL

A quorum was present.

Committee Members Present:

Dr. Leonard Haynes, III (Chair)
Mr. Thomas Cosgrove (*Virtual*)
Mr. Edward Owens
Thomas Cosgrove
Dr. Robert Denton, Jr.
Ms. Daphne Meeks
Dr. Valerie Brown, Rector (ex-officio)

Board Appointees:

Dr. Leonard Githinji, Faculty Representative
Ms. Kailyn Haye, Student Representative

Other Members Present:

Mr. Victor Branch
Dr. Joseph A. F. Chase, Jr.

Administration Present:

Dr. Makola M. Abdullah, President
Dr. Tia Minnis, Interim Provost & Vice President for Academic Affairs
Mr. Kevin Davenport, Senior Vice President for Finance & Administration/ CFO
Ms. Tonya S. Hall, Vice President for Advancement and External Engagement
Ms. Shawri King-Casey, Vice President for Institutional Integrity & Compliance
Dr. Alexis Brooks-Walter, Vice President for Student Affairs & Enrollment Management
Dr. Annie Redd, Chief of Staff/Director, Board of Operations & Relations

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Other Attendees:

Dr. Robert Corley, Dean of the College of Agriculture/Director Land-Grant Programs
Dr. Gwendolyn Dandridge, Asst. Vice President/Director of Communications
Dr. Michelle Corley, Special Assistant to the Provost
Mr. Maurion Edwards, CIO/Technology Services
Dr. Tracey Barley, Vice Provost for Digital Learning & Extended Studies
Chief David Bragg, Asst. Vice President/Chief, VSU Police and Public Safety
Yourdonus James, Director of Conference Services
Rodney Hall, Deputy Chief of Staff
Danette Johnson, President's Office
Debbie Jefferson, President's Office
Tina Cabrera, President's Office
Kendra White, Office of Compliance/Policy Analyst
Sylvia Jones, Office of the Provost
Derrick Jennings, Technology Services
Adrian Petway, Associate VP/Finance

INVOCATION

Chair Haynes invited Pastor Seth Ahmad-McQueen to offer the invocation.

APPROVAL OF AGENDA

The committee approved the agenda by voice vote.

APPROVAL OF PREVIOUS MEETING MINUTES

The committee approved the minutes from the September 15, 2023 meeting by voice vote.

PRESIDENT'S REMARKS

President Abdullah welcomed and acknowledged the board members back to the campus and thanked them for their service to VSU.

REPORTS AND RECOMMENDATIONS

Expanding VSU Athletics

Dr. Minnis presented Ms. Peggy Davis to give an overview of Expanding VSU Athletics. According to Ms. Davis, VSU is aware that athletics are an adjunct to academics and the university's objective. This academic year, VSU has added men's lacrosse, women's lacrosse, and women's soccer. VSU will introduce men's soccer as a sponsored sport the following year. The addition of these sports will aid in enrollment. With the addition of the sports, VSU was able to enroll eighty additional athletes. The financial aspect has benefited VSU with the enrollment.

College of Agriculture

Dr. Robert Corley, Dean of College of Agriculture, gave a brief overview of VSU College of agriculture's updates and impacts, where "Greater Grows Here". VSU's Strategic Plan Priority Six is to To elevate the Agricultural Research, Cooperative Extension Operations and Agricultural Academic Areas to carry out the land-grant mission for the University throughout the community, the Commonwealth, nationally and globally. Dr. Corley explained that The United States Department of

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Agriculture's (USDA) National Institute of Food and Agriculture (NIFA) has Strategic Goals, which are to expand and strengthen the academic opportunities as well as to create and conduct national and international agricultural research programs. Dr. Corley gave a brief summary on Agency 212 "Growing Greater Academic Programs", such as accreditations and certificates. Student Success, experimental learning and workforce will enhance the student experience through engagement. Dr. Corley also expanded on the Agricultural Research Station (234), Animal Science, International Programs, and Food, Ag Systems, & Agroforestry, as well as Integrated Wellbeing of Youth, Families, & Communities. Extension and Research Funding by source, Virginia Cooperative Extension and the Agricultural Research Station received \$51,023,962 from federal, state, and local government, as well as from grants, contracts, and other sources.

Enrollment Management Report

Dr. Minnis presented Dr. Alexis Brooks-Walter, to give a brief overview on where VSU is in our division and to talk about housing. VSU has submitted the Enrollment numbers to SCHEV and all the reporting agencies where in Housing there will be Policy updates (priority deadline for freshmen only), Public/Private Partnerships, and Minor renovations to the residence halls. In 2024 VSU will implement a Roommate Matching System.

Extended Education and Professional Studies

An introduction of digital learning and extended studies, including dual enrollment, off-campus sites, VSU Online, Trojan Advance Degree Completion, and continuing education and professional studies, was provided by Dr. Tracy Barley. For specific populations, VSU offers workforce credentials and develops degree pathways. In order to fit with its goals, the Program hired and transitioned additional workers. A \$315,000 USDA Distance Learning Technology Grant has been given to VSU in order to expand DE in rural Virginia. Additionally, Procure Encoura Digital Services to increase enrollment and Procure EduVentures Research to generate portfolios. The Parish Group was hired by VSU to handle prospects. Awarded Anthology OI to align curriculum with workforce. Awarded Everspring, an OPM to create 81 online courses.

Dr. Barley gave an overview of the Fort Gregg Adams and VSU Military Friendly Initiative to be the nation's leading military-friendly university, providing veterans, service members, and their families with the highest quality education and support to achieve their academic and professional goals.

Career Services

Mr. Joe Lyons gave an overview of Career Services, the mission is to empower students and alumni to achieve their career and educational goals by providing outstanding career development programs and services. Mr. Lyons relayed that In Career Services, VSU empowers our students to develop themselves professionally by providing: Experiential learning & support for short & long term career goal development Liaison services to private & government employers Resume and cover letter development General & discipline specific career expo.

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ADJOURNMENT

With no further business, Chair Haynes called for a motion to adjourn the meeting. The motion was received, properly seconded, and the committee voted by voice vote. The Chair adjourned the meeting at approximately 11:23 a.m.

APPROVED:

Chair

Date