

JON MOORE



Mr. Jon Moore serves as President and Chief Executive Officer for Philip Morris USA, where he leads the company's efforts to responsibly manufacture and market its brands to adult tobacco consumers in a financially disciplined way. Since joining the Altria family of companies in 2003, Mr. Moore has held various leadership roles including Vice President, Heated Tobacco Products, leading efforts to bring innovative heat-not-burn products to the American market on PM USA's behalf; Managing Director, Brand Management Heated Tobacco Products, PM USA, Director of Marketing, Nu Mark, various roles within Altria Group Distribution Company and brand management roles for PM USA and USSTC. A graduate of Fort Lewis College, Mr. Moore serves on the Board of Directors for Partnership for the Future, a Richmond based non-profit that helps motivated high school students with limited resources transition from high school to college and employment.