



# Craig Lee

*Nationally Recognized*  
Industrial Hemp Advocate

# Who is Craig Lee?

- ▶ Campbellsville Kentucky Born & Raised
- ▶ Vietnam Veteran, 101<sup>st</sup> Airborne, National Guard
- ▶ 25 Years an Industrial Hemp Advocate
- ▶ Hemp Industry Association Lifetime Achievement Award
- ▶ Recognized as “Pioneer Hemp Patriot” by Industry Leaders
- ▶ Inducted into “Hemp Hall of Fame” Asheville NC 2016



# What Happened in the 90's?

- ▶ Kentucky Hemp Grower's Association Co-op
- ▶ Turner Foundation & KY Hemp Museum Van
- ▶ Constitutional Court Cases
- ▶ "Hempsters Plant the Seed" Documentary
- ▶ Pine Ridge Indian Reservation & "DEA Raid"



# Craig's Bullish Markets

- ▶ Composites
  - ▶ Automotive, Aircraft, 'Durable Goods'
  - ▶ Sports & Recreation
  - ▶ Consumables
- ▶ Biofuels
  - ▶ Municipality transportation?
- ▶ Animal Feed



# Tips for Farmers

- ▶ Different Cultivars for Different Uses?
- ▶ Reliable Seed Sources?
- ▶ Heirloom Cultivars & Organic Growing?
- ▶ Retooling Existing Equipment for AG & Industry?
- ▶ Planting & Harvesting Techniques?
- ▶ Where Research is Needed?



# What's Going on in NC & KY?

- ▶ Kentucky
  - ▶ UKY Research
  - ▶ KY Plume Heirloom Seed
  - ▶ 2017 Season?
- ▶ North Carolina?
  - ▶ Co-Ops
  - ▶ Hemp Inc. Manufacturing



# Next Steps?

- ▶ Why Co-Ops?
- ▶ Government Assistance?
- ▶ Youth & Professional Education.
- ▶ Innovation & Patents



# State of Hemp in America?

- ▶ 2014 Farm Bill & Universities
- ▶ State Leaders?
- ▶ Personal Success Stories?
- ▶ EDUCATION, EDUCATION, EDUCATION!





# Questions?

- ▶ THANK YOU VIRIGNIA!
- ▶ Thank You VSU!!
- ▶ Thank You Dr. Mersie & Maru!!!

